

2026

MEDIA KIT

Reach nearly 100,000 highly engaged Returned Peace Corps Volunteers seeking opportunities in higher education, travel experiences, news, books and cultural exchange.



**National
Peace Corps
Association**

ABOUT US

Who is NPCA?

The **National Peace Corps Association** (NPCA) is a global alumni network representing nearly 250,000 Americans who have served in the U.S. Peace Corps across 144 countries since 1961. With over 80,000 members and growing, NPCA has been advocating at national and state levels to ensure a stronger and more effective agency since 1981.

Why publish with NPCA?

Returned Peace Corps Volunteers are a **highly influential, values-driven professional community**. They work across journalism, government, international development, education, publishing, technology, nonprofit leadership, and global business. They are early adopters, trusted recommenders, and deeply loyal to brands that align with their values.

NPCA audiences actively seek:

Opportunities for lifelong learning, from graduate school to workshops, fellowships, professional growth and online learning

- ▶ Meaningful travel and cultural experiences
- ▶ Books that shape global understanding
- ▶ Trusted journalism and thoughtful analysis
- ▶ Organizations and brands advancing international understanding



What our Audience is Saying

“I found out about my fellowship through a **WorldView** magazine ad.

“**WorldView** provides opportunities for young people to experience foreign travel, exchange programs and more.”

“I have given copies to **students, shared with family and friends**, and given copies to other international nonprofit organizations I work with.”

“I read the **whole issue** in one sitting.”

“**My time is valuable.** I wouldn't read it if it weren't quality. It is.”

Key Metrics

100%

OF READERS ARE INTERESTED IN **LEARNING OPPORTUNITIES**

100K+

TOTAL AUDIENCE ESTIMATE

70%

READ **TRAVEL** AND **LITERARY** MAGAZINES

60% 

ARE INTERESTED IN LEARNING ABOUT **TRAVEL PRODUCTS** AND **SERVICES**

70%

OF READERS WORK IN **EDUCATION, GOVERNMENT** AND **NON-PROFIT**

 **50%**

ARE INTERESTED IN **LEARNING** ABOUT **NEW BOOKS**

Placement Opportunities

NPCA
DIGITAL CHANNELS

WorldView
GUIDE TO
GRADUATE SCHOOL

NPCA
SPONSORED
CONTENT

WorldView
PRINT MAGAZINE

NPCA Digital Channels

E-NEWSLETTERS | WEBSITE | SOCIAL MEDIA | WEBINARS



Digital Placement Opportunities

E-NEWSLETTERS	WEBSITE	SOCIAL MEDIA	WEBINARS
BANNER	BANNER	INSTAGRAM	ZOOM
IN CONTENT	TOWER	FACEBOOK	
ANCHOR	FOOTER	LINKED IN	
DEDICATED EMAIL	IN CONTENT		

Digital Publishing Calendar

E-NEWSLETTERS	WEBSITE	SPONSORED NEWSLETTERS	WEBINARS
NPCA 3 X MONTH	MONTHLY	ON DEMAND	ON DEMAND
SPONSOR 1X MONTH		ON DEMAND	

Audience Demographics

NPCA reaches the Peace Corps community with key updates on advocacy, service, and community efforts. This is the perfect opportunity to showcase your company, product, job listing, or cause to the greater Peace Corps community.

WorldView Guide to Graduate Schools

GRADUATE SCHOOLS IN INTERNATIONAL AFFAIRS



When **Peace Corps Volunteers** return home from service, graduate school is often the next logical step for career development. An advanced degree, combined with experience gained in the field, is a great way to move one step closer to a job in international affairs, sustainable development, environmental and energy issues, or law and economics. **The WorldView Guide to Graduate School** is the best place to successfully recruit returned Volunteers to your program.

Guide to Graduate Schools Placement

DIGITAL ADS

PUBLISH ACROSS WORLDVIEW CHANNELS, INCLUDING WEBSITE, NEWSLETTER AND SOCIAL MEDIA

SPONSORED DIGITAL CONTENT

PUBLISH YOUR OWN EDITORIAL MATERIAL IN ANY FORMAT

WEBINAR WITH NPCA AUDIENCE

HIGHLIGHT YOUR PROGRAM OR PRODUCTIONS WITH A DEDICATED WEBINAR

SPECIAL ADVERTISING OPPORTUNITIES

CONTACT US FOR OTHER SPECIAL ADVERTISING OPPORTUNITIES IN THE GUIDE

GRADUATE SCHOOL GUIDE CALENDAR

PUBLISH DATE	SEPTEMBER 10
BOOKING DEADLINE	MAY 15

NPCA Sponsored Content

DEDICATED NEWSLETTERS | SPONSORED EMAILS | DIGITAL ARTICLES

NPCA offers occasional special opportunities to reach our audiences directly with **your sponsored content**, from dedicated newsletters to articles and media about your work, programs and more.

IDEAL FOR

- ▶ GRADUATE SCHOOL PROGRAMS
- ▶ MEDIA ORGANIZATIONS HIGHLIGHTING REPORTING OR SERIES
- ▶ PUBLISHERS FEATURING AUTHORS AND BOOKS
- ▶ NGOS AND THINK TANKS SHARING INSIGHTS

AVAILABLE FORMATS

- ▶ SPONSORED EMAIL
- ▶ PRINT FEATURES
- ▶ DIGITAL ARTICLES
- ▶ MULTIMEDIA STORYTELLING



WorldView Print Magaizne

NATIONALLY DISTRIBUTED AWARD WINNING MAGAZINE

Published twice annually, **WorldView** is a nationally distributed award-winning magazine recognized with both an **EDDIE** award for editorial excellence and an **OZZIE** award for design excellence. It is home to a new website and social media channel. **All 2026 WorldView print placements include an ad on the WorldView website.**



2X Issues

SPRING 2026

ISSUE OUT
BOOKING DEADLINE

MAY 15
APRIL 15

FALL 2026

ISSUE OUT
BOOKING DEADLINE

NOVEMBER 15
OCTOBER 15

Audience Demographics

10K+
SUBSCRIBERS

READERS DESCRIBE THE MAGAZINE AS
**“VIBRANT, EYE OPENING
 HEART WARMING,
 CROSS CULTURAL,
 OPTIMISTIC
 AND “ESSENTIAL”**

65%

OF READERS SPEND **MORE THAN 30 MINUTES** WITH THE MAGAZINE

NPCA DIGITAL CHANNELS

	Single Ad	Three+ Ads
Newsletter Banner	\$2,525	\$2,350
Newsletter Banner in-content	\$1,600	\$1,450
Newsletter Banner Anchor	\$1,000	\$850
Social Media (3 channels)	\$725	\$625
Website Banner/Tower	\$2,125	\$1,900
In-Content	\$1,075	\$950
Footer	\$550	\$475

WORLDVIEW GUIDE TO GRADUATE SCHOOL

Partner School (sponsored content)	\$5,600
Static Ad	\$2,125

NPCA SPONSORED CONTENT

	Single Ad	Three+ Ads
Dedicated Newsletter	\$5,250	n/a
Webinar	\$5,250	n/a
Multimedia	\$5,250	n/a

WORLDVIEW PRINT MAGAZINE

Size	Cost per Issue	Two+ Issues
Full Page	\$5,500	\$4,900
2/3 Page Vertical	\$4,000	\$3,600
1/3 Page Square	\$2,350	\$2,100
1/3 Page Vertical	\$2,350	\$2,100
1/2 Page Horizontal	\$3,375	\$3,000
Two Page Spread	\$9,000	\$8,150
Covers	Cost per Issue	Two+ Issues
Inside Front Cover	\$6,600	\$5,900
Inside Back Cover	\$6,900	\$5,700
Outside Back Cover	\$7,500	\$6,900

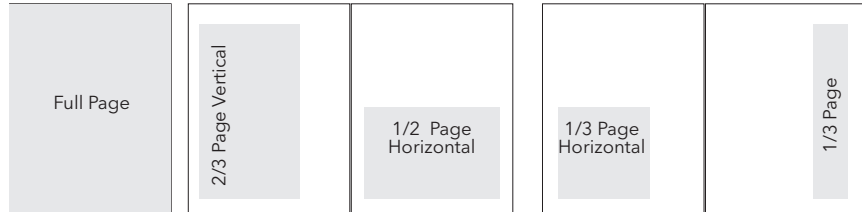
PLACE YOUR ORDER

1. **Email** advertising@peacecorpsconnect.org to place an order including ad type and preferred dates
2. **Receive** an insertion order/invoice email from NPCA
3. **Sign and return** to NPCA via email
4. **Look** for an email from NPCA to make payment via [Bill.com](https://www.bill.com)

WORLDVIEW PRINT MAGAZINE

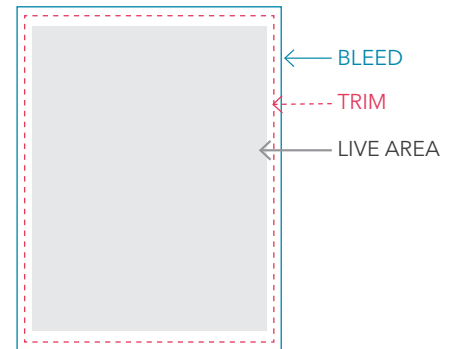
Size in Inches

Full Page	8.375 x 10.875
2/3 Page Vertical	4.750 x 9.875
1/2 Page Horizontal	7 x 4.625
1/3 Page Square	4.625 x 4.625
1/3 Page Vertical	2.25 x 9.5



File Prep

- Trim:** Keep copy and images with at least **1/4" inside trim.** (Don't use a standard size such as 8.5 x 11)
- Bleeds:** Only Full Page ads bleed. Don't add bleed to other sizes. Extend art **1/8" beyond trim for bleeds.**
- Binding:** Saddle-stitched or perfect bound, depending upon page count.
- Printing:** Web offset Format:
- Use Adobe PDF preset: [PDF/X-1a:2001]
 - High Resolution Images—300dpi
 - CMYK



NPCA E-NEWSLETTERS

Banner

(600 pixels x 100 pixels)



In-Content

(600 pixels x 75 pixels)



Footer

(600 pixels x 75 pixels)

SPONSORED E-NEWSLETTERS

Up to five content section blocks with links and images.



Linked In post
Facebook post
Instagram (text, images, video)

SOCIAL MEDIA

Please use **standard social media specs** provided by each channel on their respective websites. A single social media ad purchase includes your ad on all three platforms.



Linked In
Facebook
Instagram



Peace Corps Connect

July 18-19, 2026



65 YEARS OF PEACE CORPS | 250 YEARS OF OUR NATION'S HISTORY

SPONSORSHIP OPPORTUNITIES

The **National Peace Corps Association** (NPCA) invites you to take part as a sponsor of **Peace Corps Connect 2026 Conference**, our flagship event taking place from July 18-19 in Washington D.C. Partner with the nation's most trusted global service alumni network at a moment of civic renewal.

Peace Corps Connect sponsors gain:

- ★ Visibility with **400+** in-person leaders
- ★ National exposure to **70,000** engaged RPCVs and allies
- ★ Association with **65 years** of Peace Corps impact
- ★ **Thought leadership** in national service, peacebuilding, global development, and public leadership

Peace Corps Connect sponsors gain:



LEVERAGE the unified voice of our network to advocate at national, state, and community levels about the value of Peace Corps.



PROMOTE peace, encourage volunteerism, and connect the global Peace Corps community network



EMPOWER members to network after Peace Corps service with their RPCV community and recognize outstanding individual achievement.

★ SPONSORSHIP DEADLINE: MAY 30, 2026 ★

We the Peace Corps, United in Service

THE PROGRAM

Through **Peace Corps Connect**, NPCA brings together generations of RPCVs, students, and global changemakers in a collaborative space to shape the next era of global service.

This year's conference celebrates **65** years of Peace Corps and **250** years of our nation's history, renewing our shared commitment to national service and translating it into real collaboration, advocacy, and peacebuilding.

The event is expected to draw **450** in-person attendees from around the country.

Peace Corps Connect events include:

- ★ **2-Day Conference** (7/18-19)
- ★ **Shriver Leadership Summit** (7/17)
- ★ **Embassy Visits** (throughout the week)
- ★ **Hill Day** (7/20)
- ★ **Awards Ceremony**



Sponsorship Levels



\$25,000 – TITLE SPONSOR (1 Available)

Peace Corps Connect 2026, presented by [Sponsor]

Positioning | Foundational partner of NPCA's flagship convening and streams

Key Benefits

- Exclusive naming rights across all platforms
- Verbal recognition at opening & closing plenaries and all keynote streams
- Logo watermark on keynote video recordings and replay landing pages
- Top billing on conference website, registration page, and all promotional emails
- Dedicated sponsor feature article (co-created) distributed to 70,000 members
- Exhibit table in premium networking location
- Opportunity to provide a brief values-aligned welcome (non-promotional)
- 4 complimentary registrations

\$20,000 – KEYNOTE STREAMING SPONSOR (1 Available)

The Peace Corps Connect Keynote Series, presented by [Sponsor]

Positioning | National visibility through conference broadcasts

Key Benefits

- Exclusive sponsorship of all keynote broadcasts
- Logo and verbal recognition on streams and recordings
- Sponsor slide pre- and post-streams
- Logo on video archive page promoted post-event
- Recognition in all keynote promotional emails
- Exhibit table
- 2 complimentary registrations

\$15,000 – CONFERENCE PARTNER (2 Available)

Positioning | Senior partner supporting the full Peace Corps Connect experience

Key Benefits

- Prominent logo placement across conference materials
- Recognition on main stage screens during breaks
- One dedicated sponsored email OR social + web feature
- Exhibit table in main networking area
- Opportunity for branded materials at registration
- 2 complimentary registrations

\$10,000 – MAIN STAGE PANEL SPONSOR (Up to 4 Available)

Positioning | Thought leadership aligned with sponsor mission

Key Benefits

- Sponsorship of one main-stage panel and stream
- Verbal recognition by moderator
- Logo displayed during panel and on recording
- Logo on program, website, and conference app
- Exhibit table
- 1 complimentary registration

Sponsorship Levels



\$10,000 – SHRIVER LEADERSHIP SUMMIT SPONSOR (1 Available)

Positioning | Support for the Peace Corps legacy and future

Key Benefits

- Naming recognition for the Summit
- Logo on all Summit materials
- Verbal recognition during Summit opening
- Opportunity to provide a leadership resource (non-promotional)
- Exhibit table
- 1 complimentary registration

\$6,000 – SCHOLARSHIP SPONSOR (1 Available)

Positioning | Support for recently Returned Peace Corps Volunteer to build skills, connections, and impact

Key Benefits

- Full conference registration for 20 recently Returned Peace Corps Volunteers
- Hill Day participation for all 20 attendees
- Recognition on NPCA digital communications and at the conference
- Opportunity to meet and connect with your sponsored volunteers (coordinated by NPCA)
- Your support directly removes financial barriers and helps emerging RPCVs engage with our community

\$7,500 – NETWORKING LUNCH SPONSOR (2 Available)

Key Benefits

- Recognition as sponsor of one networking lunch
- Signage and logo visibility during lunch
- Opportunity to distribute branded materials
- Exhibit table
- 1 complimentary registration

\$5,000 – MISSION TRACK SPONSORSHIP (3 Available)

Key Benefits

- Signage and logo visibility for all track breakout rooms
- Opportunity to distribute branded materials
- Exhibit table
- 1 complimentary registration

Tracks

- Peacebuilding
- Service
- Pathways
- America 250

\$3,500 – COFFEE / COMMUNITY BREAK SPONSOR (2 Available)

Key Benefits

- Signage at refreshment stations
- Opportunity to distribute branded items
- Exhibit table

\$3,000 – EXHIBIT + DIGITAL BUNDLE (6 Available)

Key Benefits

- Prominent exhibit table placement in a high-traffic common area for both days of the conference
- Logo display
- Inclusion in post-event thank-you email
- 1 complimentary registration

PLEASE CONTACT

202.293.7728

advertising@peacecorpsconnect.org

20 F St. | NW 7th Fl. | Washington D.C. | 20001 | USA



**National
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