Reach an highly engaged audience of returned Peace Corps volunteers seeking opportunities in higher education, travel experiences and adventure gear, books and cultural exchange.
ABOUT US

Who is NPCA?

National Peace Corps Association is the primary network connecting the 250,000 Americans who have served in the Peace Corps since its founding. A nonprofit organization focused on advocating for international peace, the NPCA is the publisher of WorldView magazine and other digital communications channels that reach our distinct audience.

Why publish with NPCA?

NPCA’s deeply-engaged, niche audience are people with an intense passion for lifelong learning, higher education, travel and literature, and cultural exchange. Our members are highly-educated, worldly and passionate about contributing to the greater good.
What our Audience is Saying

“I found out about my fellowship through a WorldView magazine ad.

“WorldView provides opportunities for young people to experience foreign travel, exchange programs and more.”

“I have given copies to students, shared with family and friends, and given copies to other international nonprofit organizations I work with.”

“I read the whole issue in one sitting.”

“My time is valuable. I wouldn’t read it if it weren’t quality. It is.”

2023 Audience Survey Highlights

100% 70% 70%
OF READERS ARE INTERESTED IN LEARNING OPPORTUNITIES
OF READERS WORK IN EDUCATION, GOVERNMENT AND NON-PROFIT
READ TRAVEL AND LITERARY MAGAZINES

60% 50%
ARE INTERESTED IN LEARNING ABOUT TRAVEL PRODUCTS AND SERVICES
ARE INTERESTED IN LEARNING ABOUT NEW BOOKS

Placement Opportunities

WorldView PRINT MAGAZINE
Graduate School Guide GRADUATE SCHOOLS IN INTERNATIONAL AFFAIRS
NPCA Digital NEWSLETTERS WEBSITE SOCIAL MEDIA

For more information contact advertising@peacecorpsconnect.org 202.293.7728
WorldView

Published twice annually, more than 25,000 individuals read each print edition of WorldView. From its humble origins as an alumni newsletter in the late ’70s, today WorldView is a nationally distributed award-winning magazine recognized with both an EDDIE award for editorial excellence and an OZZIE award for design excellence in 2001. Readership of the magazine has nearly tripled since 2020, and the magazine will also significantly increase its digital footprint in 2024.

Print Edition

Audience Demographics

25K+ SUBSCRIBERS

READERS DESCRIBE THE MAGAZINE AS “VIBRANT, EYE OPENING, HEART WARMING, CROSS CULTURAL, OPTIMISTIC AND “ESSENTIAL”

65% OF READERS SPEND MORE THAN 30 MINUTES WITH THE MAGAZINE

Placement Options

INSIDE COVER
INSIDE BACK COVER
BACK COVER
INTERNAL

2X Issues

SPRING 2024
ISSUE OUT: JUNE 15
BOOKING DEADLINE: MAY 31

FALL 2024
ISSUE OUT: NOVEMBER 15
BOOKING DEADLINE: OCTOBER 29

For more information contact advertising@peacecorpsconnect.org 202.293.7728
Digital Opportunities

Digital Graduate School Guide

Graduate School Guide Placement Opportunities

SPONSORED DIGITAL CONTENT
Publish your own editorial material in any format, including: feature stories, Q&A with deans or students, videos, infographics and more.

WEBINAR WITH NPCA AUDIENCE
Highlight your program with a dedicated webinar for returned Peace Corps volunteers.

SPECIAL ADVERTISING OPPORTUNITIES
Contact us for other special advertising opportunities in the guide.

SPECIAL EDITION CALENDAR
Publish date: September 1
Booking deadline: June 14

Returned Peace Corps Volunteers are coming home! And many are looking at graduate programs in international affairs! NPCA is excited to announce its first Digital Guide to Graduate Schools in International Affairs, highlighting the best programs in the country and abroad. For the first time, NPCA is offering sponsored content opportunities to participating universities and programs.

NPCCA Digital

E-NEWSLETTERS | WEBSITE | SOCIAL MEDIA

75K+ NEWSLETTERS
78K+ MONTHLY VISITORS
64K+ SOCIAL FOLLOWING

Digital Placement Opportunities

E-NEWSLETTERS
WEBSITE
SOCIAL MEDIA
BANNER
IN CONTENT
ANCHOR
DEDICATED EMAIL BLAST
BANNER
TOWER
FOOTER
IN CONTENT
INSTAGRAM
FACEBOOK
LINKEDIN

Digital Publishing Calendar

E-NEWSLETTERS
WEBSITE
E-NEWSLETTERS
NPCA 3 X MONTH
SPONSOR 1X MONTH
MONTHLY
ON DEMAND

Audience Demographics

NPCCA reaches the Peace Corps community with key updates on advocacy, service, and community efforts. This is the perfect opportunity to showcase your company, product, job listing, or cause to the greater Peace Corps community.

For more information contact advertising@peacecorpsconnect.org 202.293.7728
## WORLDVIEW PRINT MAGAZINE

<table>
<thead>
<tr>
<th>Size</th>
<th>Single Issue</th>
<th>2 Issues</th>
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<tbody>
<tr>
<td>Full Page</td>
<td>$5,220</td>
<td>$4,698</td>
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<tr>
<td>2/3 Page Vertical</td>
<td>$3,780</td>
<td>$3,402</td>
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<tr>
<td>1/3 Page Square</td>
<td>$2,220</td>
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<tr>
<td>1/3 Page Vertical</td>
<td>$2,220</td>
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<tr>
<td>1/2 Page Horizontal</td>
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<td>Two Page Spread</td>
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### Covers

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<tr>
<td>Inside Front Cover</td>
<td>$6,300</td>
<td>$5,670</td>
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<tr>
<td>Inside Back Cover</td>
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<td>Outside Back Cover</td>
<td>$7,200</td>
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## DIGITAL GRADUATE SCHOOL GUIDE

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<tr>
<th>Item</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Featured Content (Feature Story</td>
<td>Q&amp;A</td>
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<td>Webinar</td>
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## E-NEWSLETTERS

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<th>3 MONTHS+</th>
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<tr>
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<tr>
<td>In Content</td>
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<td>Anchor</td>
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<td>Dedicated newsletter</td>
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## WEBSITE

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<td>Tower</td>
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<td>In-Content</td>
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<td>Footer</td>
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## SOCIAL MEDIA

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<tr>
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<tr>
<td>2 Posts</td>
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## PLACE YOUR ORDER

Placing orders with the National Peace Corps Association can be done online at: [www.peacecorpsconnect.org/advertise](http://www.peacecorpsconnect.org/advertise)

For special requests or questions, contact our advertising team: advertising@peacecorpsconnect.org

For more information contact advertising@peacecorpsconnect.org 202.293.7728