National Peace Corps Association BOARD OF DIRECTORS MEETING Large Conference Room 1020 19th Street, NW September 23, 2019 Meeting Minutes

**Directors Present:** Dan Baker, Elizabeth Barrett, Glenn Blumhorst (*ex officio*), Evelyn Ganzglass, Corey Griffin, Jed Meline, Robert Nolan, Mariko Schmitz, Maricarmen Smith-Martinez

**Directors Attending by Zoom:** Nikole Allen, Keith Beck, Bridget Davis, Julianna Essen, Chip Levengood, Katie Long, Mary Owen-Thomas, Rhett Power, Gretchen Upholt, Faith Van Gilder

**Directors Absent with Apology:** Tom Potter

**Staff Present:** Anne Baker, Ella Dowell

Guests: Janet Greig, Ken Lehman, Pat Wand

# **CALL TO ORDER** – Maricarmen Smith-Martinez

The Board Chair called the Meeting to order at 7:02 PM Eastern Time. A quorum was present.

MOTION: Resolved to recognize the deep commitment to our mission and the extra effort and dedication on behalf of Pat Wand, Mariko Schmitz and Dawn Repola to make the events highlighting the Peace Corps community at the Kennedy Center on September 22, 2019 a success.

Passed unanimously

#### **CONSENT AGENDA**

- MOTION: The Board of Directors approves the meeting agenda as presented.
- MOTION: The Board of Directors approves the minutes of the June 23, 2019 meeting as presented.

Motion to approve by Jed Meline, second by Robert Nolan. Passed unanimously.

# Interim Actions by the Affiliate Group Network Advisory Committee (AGNAC) - Mariko Schmitz

In the June 23, 2019 Board of Directors meeting, the Executive Committee transferred authority to approve applications for group affiliation to the AGNAC.

## AGNAC ACTION 1 - August 17, 2019

Resolved: That the Affiliate Group Network Advisory Committee of the NPCA Board of Directors approves the application of **Returned Peace Corps Volunteers of Madagascar** as an Affiliate Group of the National Peace Corps Association.

The motion by Elizabeth Barrett was approved.

#### President's Report - Glenn Blumhorst

NPCA's principal priorities during the reporting period included the following:

- Developing the space plan for 1500 North Capitol Street, NW
- Planning and preparation for the September 22 events at the Kennedy Center
- Planning and preparation for the Peace Corps Community Combined Campaign
- Fundraising, with an emphasis on new and renewed Shriver Circle donations
- Development of a digital marketing campaign primarily for gifts under \$1,000

## <u>Treasurer's Report</u> - Chip Levengood

Chip noted that NPCA has been running an operating loss in most months of the past two years. We have underperformed in generating the forecasted levels of income on a consistent basis. This situation warrants the attention of all Board members. We need to continue to solicit donations, especially from individuals who give small amounts. He also expressed the need to make sure that we ensure that NPCA is financially viable moving forward. NPCA has to make a big push, as stated before, to raise contribution levels in the next three months.

# Affiliate Group Network Advisory Committee Report - Mariko Schmitz

After the premiere of "A Towering Task" film at the Kennedy Center, Mariko hopes we can keep the momentum of RPCV enthusiasm going. Mariko said that affiliate group town halls have been well-received and hope to keep them going to promote sharing among the groups.

### <u>Fundraising Committee Report</u> - Robert Nolan

The committee has been in transition in the last year and Robert said they could use another person. They are looking to do a digital campaign to attract more donors and looking to foundations, especially in the areas of climate change and refugees. Robert said the challenge is to not "step on toes" with simultaneous fundraising efforts. The committee is also looking to build on the momentum of the "A Towering Task" screening while also trying to avoid donation fatigue. They are also looking at ways to get the affiliate groups to feel part of fundraising efforts.

## **Governance Committee Report** - Nikole Allen

A board member skills assessment will be done this fall.

# **Community Fund Advisory Committee Report** - Bridget Davis

Bridget noted that more fundraising needs to occur for the committee to be more active.

## Advocacy Advisory Committee Report - Jed Meline

The committee has drafted a charter to identify four tasks for the year. The next challenge will be to draft a policy for how affiliate groups can do advocacy that is separate from NPCA.

### **New Business** - Maricarmen Smith-Martinez

Board member Rhett Powers submitted a conflict of interest disclosure. The issue will be addressed at a Special Board Meeting on Oct. 7, 2019.

**Executive Session** - Maricarmen Smith-Martinez

<u>Adjournment</u> - Maricarmen Smith-Martinez

Meeting adjourned at 9:17 PM.

Respectfully submitted,
Mary Owen-Thomas, Secretary