



**National Peace Corps Association
Board Meeting
March 7, 2010
9:00 am – 1:00 pm ET**

Board Members Present:

Mike Baldwin, Ben Bellows (*ex officio*, by phone), Priscilla Goldfarb, Janet Greig, Jan Guifarro, Joseph Hindman, Sandra Lauffer, David Magnani, Michael Peter, Kevin Quigley (*ex officio*), Jency Richards, Susan Solomon, Sharon Stash, Allegra Troiano (by phone)

Board Members Absent:

James Gore, Bob Graulich, Hope Johnson, Bruce McNamer, Pat Wand

NPCA Staff Present:

Lissan Anfune, Anne Baker, Emily Bello, Erica Burman, Khalisa Jacobs, Erin Madsen, Molly Mattessich, Jonathan Pearson

Call to order

The meeting was called to order at 9:12 am.

Chair's Welcome – Jan Guifarro

During 2009, the NPCA improved its financial position by securing grants from a few foundations; launched new websites to connect people, PeaceCorpsConnect and Africa Rural Connect; and advanced plans for the 50th anniversary of the Peace Corps.

Jan Guifarro challenged the board to increase its focus on the goals of the NPCA: 1) to promote the vitality of the Peace Corps and the application of its values; 2) to establish the NPCA as the essential resource for and about the Peace Corps community; and 3) to enable NPCA members to build upon their experiences after they return home.

A motion was made by Janet Greig to approve the minutes from the December 7, 2009 meeting. The motion was seconded by Priscilla Goldfarb and unanimously approved.

Treasurer's report – Sandra Lauffer

A full report is included in the March 7, 2010 NPCA board book.

The NPCA is in a solid financial position as it goes into FY2010. The NPCA ended 2009 with a small operating surplus and net positive assets. The NPCA has higher than anticipated revenues and, because of start-up expenses on a grant from the Bill & Melinda Gates Foundation, higher than expected costs. The NPCA

experienced a shortfall in membership dues, contributions, royalties and subscriptions, and advertising revenues.

Moving forward, the Board should consider adjusting the NPCA's business model to address a shift in revenue streams. Raising revenues to support the capital campaign is key.

President's report – Kevin Quigley

A full report is included in the March 7, 2010 NPCA board book.

The NPCA is also in a solid programmatic position as it enters 2010. The NPCA has built a strong and well-equipped advocacy effort; hosted a successful Advisory Meeting and Director's Circle events; furthered its vision for the Third Goal through activities around the 50th anniversary of the Peace Corps and in response to natural disasters in Haiti and Chile; is developing partnerships with the private sector, e.g., AmEx; and has strong relationships with the Peace Corps.

President of the NPCA, Kevin Quigley, and the Board of Directors extend their thanks to NPCA staff.

Governance Committee – Anne Baker for Pat Wand

The Governance Committee seeks candidates for the Board of Directors from the Upper Midwest; The Americas; West, Central & Southern Africa; and Asia and the Pacific. Incumbents for three board-elected seats are eligible to serve again. The Board seeks to improve the diversity of its membership.

Business and Development Committee-- Priscilla Goldfarb

The Business and Development Committee is optimistic about the ability of the NPCA Board to find ways to raise money and engage people in the campaign. Board members are encouraged to: help identify potential Director's Circle members; help identify new members to the Business and Development Committee; and submit individual resource plans.

Advocacy Committee - David Magnani

A full report is included in the March 7, 2010 NPCA board book.

In 2009, the NPCA's advocacy efforts were strong, with a successful National Day of Action for the sixth year in a row. The NPCA's advocacy efforts contributed toward a budget allocation for the Peace Corps that was \$60 million above request. Moving forward, the NPCA should continue to encourage the Peace Corps to commit money to the Third Goal; build our advocacy efforts; and raise funds.

Membership recommendations - Emily Bello, Anne Baker

A full report is included in the March 7, 2010 NPCA board book.

In response to recent trends, NPCA staff propose a three-tiered membership framework, with the creation of a cadre of “associates,” in addition to “members” and “Director’s Circle members.” The member level would be expanded to offer free membership to 1) all people currently serving in the Peace Corps and 2) any RPCV joining NPCA for the first time. (The “first time free” option would replace the free membership currently offered only in the first year back from Peace Corps service.)

A motion to approve the proposed three-tiered membership framework was made by Priscilla Goldfarb and seconded by Jetsy Richards. The Board of Directors unanimously approved the motion.

50th Anniversary report – Khalisa Jacobs and Kevin Quigley

The goal of raising \$20 million for the 50th Anniversary is achievable. In addition, the capital drive has enabled the NPCA to grow its business development capacity by hiring a business development person and strengthening its fund-raising and communication capabilities. The NPCA is developing partnerships with corporate donors, other major multinational organizations, member and community groups, and individual donors.

Other Business – Jan Guifarro

In a previous meeting, the Executive Committee voted in a new member group, “RPCVs @ State” (i.e., RPCVs at the U.S. Department of State).

Conclusion – Jan Guifarro

The Board is reminded that its next meeting will be held Friday, June 25, in Washington, DC from 1 to 5 pm with a reception in the evening. The 2010 Annual General Meeting and Group Leaders Forum will be held Saturday, June 26th.

Conclusion

A motion was made to adjourn the meeting at 12:46 pm by Jetsy Richards and seconded by Ben Bellows. The Board of Directors unanimously approved the motion.

Respectfully submitted,
Sharon Stash, Secretary